

Darius Karimi

unik.mail@gmail.com

40 Mill Hill Road
London, W3 8JH

Mobile: 077 2360 7725

Profile:

- Highly passionate for quality code, creativity, usability, accessibility and web standards.
- Knowledge and skills in most up-to-date front-end technologies and development methodologies.
- Hands on experience from leading digital agencies, working on projects for big international brands.
- Experience in leading a team of frontend developers delivering large projects.
- Experience in teaching Advance web authoring at a well known central London College.
- Keen to learn, flexible, creative problem solver, Good communication and project management skills.

Skilled in:

XHTML, HTML (5), CSS (3), jQuery, Visual Studio, Dreamweaver, Adobe Expression & Photoshop, W3C Standards, Usability, Accessibility, SharePoint UI, Salesforce UI, SEO, Agile development, Word Press blogs, TypePad blogs and SEO

Knowledgeable in:

Ajax, JavaScript, DOM Scripting, ASP.Net, MVC2, Flash, PHP, SQL, MySQL, CMS, XML, Illustrator, Fireworks, Mac, UNIX, 3D Max, AutoCAD, AfterEffects, Premiere, Avid, Project management, Prince2, email Marketing

Employments

Web Analyst – McLaren Group

2010 - current

www.mclaren.com

Contracted to improve creative and technical aspects of a number of the Group's websites.

Senior Frontend Web developer and team leader – Big Pink New Media

2010

www.bigpink.co.uk

Successfully led large projects from start to delivery. Built and maintained websites for large Pharmaceutical brands such as Modigraf, Lucentis and Gladstone, while working closely with project managers and Accounts.

Technology: XHTML, CSS, JavaScript, JQuery, Ajax, ASP.Net MVC2, SharePoint UI, Salesforce UI, SVN

Frontend Web developer – Digital Marketing Group – GraphicoDMG (2020)

2008-2010

www.graphicodmg.co.uk recently rebranded as www.weare2020.com

Built and maintained Frontend for big brand websites such as BBC World, Pepsi, Danone, Calsberg, 7UP, Chivas Whiskies, Tropicana, Spar, Britvic, Madame Tussauds, London Eye, Gatorade, Martini, Bacardi, First Great Western trains, Cross Country trains, reed.co.uk, University of Surrey, Benny watches, Royal Opera House, Natural History Museum, Historical Royal Places. DMG is one of the largest digital groups in the world.

Technology: XHTML, CSS, JavaScript, JQuery, Ajax, ASP.Net, SharePoint UI, WorsPress, Visual SourceSafe.

Web Authoring, Digital Imaging Tutor - Westminster Kingsway College, Soho

2006 - 2007

www.01zero-one.co.uk

Taught web authoring from beginning to advance, based on (X)HTML and CSS to HND students.

Email Marketing Specialist - Kinexus Internet Ltd, London - Contract

2006

www.kinexus.co.uk; Designed News Letters and e-mail marketing layouts and ideas on day to day bases.

Multimedia Manager - Joy House London – Community Charity, Christian Church

2003 - 2006

www.dariuskarimi.com/preview/joyhouse

Website design and development, graphic design for Corporate and print, photography. Managed the church sound system for live events and records. Produced real-time events' CDs and tapes. Formed and trained a team of four to manage sound for events.

<p>Website Management & Graphic Design - Ciavash Ltd , Sheffield - Contract 2005</p> <p>Regularly maintained and updated the company's fully-featured e-commerce website. Designed the company's cooperate identity and regularly participated in business and marketing strategies.</p>																					
<p>Trainee door to door sales Manager - TOFKAO Advertising Company, City of London 2001</p>																					
<p>Freelance experiences</p>																					
<p>Website design, development and maintenance</p> <table border="0"> <tr> <td>www.qualidental.com</td> <td>QualiDental Ltd</td> <td style="text-align: right;">2010</td> </tr> <tr> <td>www.orshine.co.uk</td> <td>OrShine Ltd</td> <td style="text-align: right;">2009</td> </tr> <tr> <td>www.intheconsultingroom.com</td> <td>Jane Haynes Ltd – Central London</td> <td style="text-align: right;">2008</td> </tr> <tr> <td>www.janehaynesblog.com</td> <td>Psychotherapist blog (Wordpress)</td> <td style="text-align: right;">2008</td> </tr> <tr> <td>www.thefrenchholidayhome.com</td> <td>French Holiday Home</td> <td style="text-align: right;">2007</td> </tr> <tr> <td>www.janehaynes-ebook.com</td> <td>Dynamic e-book</td> <td style="text-align: right;">2005</td> </tr> <tr> <td>www.gappractice.org.uk/MAIN/main.htm</td> <td>Group Analytic Practice, Central London</td> <td style="text-align: right;">2005</td> </tr> </table> <p>Different website projects included: Complete website development, layout design, web graphical design, and corporate design. On going e-marketing, website maintenance and updates. XHTML, CSS , JavaScript, JQuery, ASP.Net, high level of usability with W3C web standards.</p>	www.qualidental.com	QualiDental Ltd	2010	www.orshine.co.uk	OrShine Ltd	2009	www.intheconsultingroom.com	Jane Haynes Ltd – Central London	2008	www.janehaynesblog.com	Psychotherapist blog (Wordpress)	2008	www.thefrenchholidayhome.com	French Holiday Home	2007	www.janehaynes-ebook.com	Dynamic e-book	2005	www.gappractice.org.uk/MAIN/main.htm	Group Analytic Practice, Central London	2005
www.qualidental.com	QualiDental Ltd	2010																			
www.orshine.co.uk	OrShine Ltd	2009																			
www.intheconsultingroom.com	Jane Haynes Ltd – Central London	2008																			
www.janehaynesblog.com	Psychotherapist blog (Wordpress)	2008																			
www.thefrenchholidayhome.com	French Holiday Home	2007																			
www.janehaynes-ebook.com	Dynamic e-book	2005																			
www.gappractice.org.uk/MAIN/main.htm	Group Analytic Practice, Central London	2005																			
<p>Website design and development</p> <table border="0"> <tr> <td>www.elsenhamhouse.co.uk</td> <td>Elsenham House residential home - Norfolk</td> <td style="text-align: right;">2007</td> </tr> <tr> <td>nimby.tv/glass - nimby.tv/flowers</td> <td>Espresso Animation – London West end</td> <td style="text-align: right;">2007</td> </tr> <tr> <td>www.billmorris.info</td> <td>Lord Morris of Handsworth</td> <td style="text-align: right;">2006</td> </tr> <tr> <td>www.johnhaynesphotography.com</td> <td>John Haynes Photography, London</td> <td style="text-align: right;">2005 - 2008</td> </tr> </table> <p>Designed and developed personal website for Lord Bill Morris Ex-General Secretary of the Transport and General Workers Union as well as providing personal web content authoring. Joint web development and web graphic design project. Layout design, CSS photo Album and menu. Holding image manipulation and digital photography lessons for Mr. Haynes, UK's famous photographer. XHTML Strict/Transitional, CSS, JavaScript, Flash.</p>	www.elsenhamhouse.co.uk	Elsenham House residential home - Norfolk	2007	nimby.tv/glass - nimby.tv/flowers	Espresso Animation – London West end	2007	www.billmorris.info	Lord Morris of Handsworth	2006	www.johnhaynesphotography.com	John Haynes Photography, London	2005 - 2008									
www.elsenhamhouse.co.uk	Elsenham House residential home - Norfolk	2007																			
nimby.tv/glass - nimby.tv/flowers	Espresso Animation – London West end	2007																			
www.billmorris.info	Lord Morris of Handsworth	2006																			
www.johnhaynesphotography.com	John Haynes Photography, London	2005 - 2008																			
<p>Book typeset and cover designer - Jane Haynes Ltd, London 2006</p> <p>www.amazon.co.uk/Who-That-Can-Tell-Psychotherapist/dp/0955057981 Typeset and cover design for the book 'who is it that can tell me who I am' by Jane Haynes. Nominated for International PEN's prize for literary biographies 2007. ISBN: 978-0-9550579-8-4</p>																					
<p>Qualifications</p>																					
<p>Post Graduate Certificate: Business Systems Analysis and Design - City University, UK 2006 - 2007</p> <p>Human Computer Interaction: UI Design, Prototyping, Brainstorming & Requirement gathering methods: G: 61% Databases: Relational Algebra, SQL, PHP, XML – Project Score: 83% E-commerce: HTML, PHP, MySql – Project Score: 80% Practical Systems Analysis: Total Score: 68% Research Strategies: Total Score: 61%</p>																					
<p>BTEC Higher National Certificate Multimedia - Westminster Kingsway College, London 2003 – 2004</p> <p>Web Authoring, digital image manipulation, video sound editing and 3D Design modules – Grade: Distinction Identity Project module, using major graphic, video and 3D applications – Grade: Pass Final Project, combination of graphic and web applications; Web Project management – Grade: Merit Designed logo nominated for Channel 4, <i>4 Thought</i> logo competition.</p>																					
<p>BSc Industrial Engineering - Azad University, Iran 1996 – 1999</p> <p>Studied three years towards Industrial Engineering degree programme</p>																					