

# Darius Karimi

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## Profile:

- Created effective dynamic and static web contents and graphical illustrations for web pages.
- Highly passionate for clean design and great attention to detail, usability and web standards.
- Knowledge and skills in Website Content Management processes, online marketing and usability.
- Advance web authoring teaching experience in well known central London College.
- Hard working and creative with high level of support and cooperation in team work.

## Technical Skills Summary

### Good at:

XHTML, CSS, Dreamweaver, Photoshop  
MS Office, CorelDraw, Illustrator, Fireworks  
W3C Standards, Usability, User Centred Design  
SEO, Google AdSense and AdWords (Front end)

### Knowledge of:

PHP, MySQL, MSDB, JavaScripts, ASP.Net, SSI  
UML, SQL, XML, E-Marketing, Newsletters, CMS  
3D Max, AutoCAD, AfterEffects, Premiere, Avid  
Flash, Mac OS and UNIX, MS Project, Prince2

## Employments

**Web Authoring, Digital Imaging Tutor** - Westminster Kingsway College, Soho **2006 - 2007**

[www.01zero-one.co.uk](http://www.01zero-one.co.uk)

Taught web authoring from beginning to advance, based on (X)HTML and CSS using Macromedia Dreamweaver application and hand coding, and Digital Imaging using Adobe Photoshop to HND students.

**Email Marketing Specialist** - Kinexus Internet Ltd, London - Contract **2006**

[www.kinexus.co.uk](http://www.kinexus.co.uk)

Designed News Letters and e-mail marketing layouts and ideas on day to day bases.

Used variety of tools including Adobe Photoshop, Illustrator and Dreamweaver, CorelDraw, and email IQ; the company's own e-marketing software.

**Part time Multimedia Manager** - Joy House London – Community Charity, Christian Church **2003 - 2007**

[www.dariuskarimi.com/preview/joyhouse](http://www.dariuskarimi.com/preview/joyhouse)

Complete website development, layout design, web graphical design, corporate design and photography.

Applications: XHTML, CSS, JavaScript, SSI - Dreamweaver, Photoshop, Fireworks and Corel Draw.

Developed an original visual identity and designed a wide range of printed materials relatively

Captured original images for the website and for use in printed publications

Managed the church sound system for live events and for recordings, creating CDs and tapes every Sunday.

Created and trained a team of four to manage sound for events.

Designed a bespoke sound desk using AutoCAD and commissioned its construction.

**Website Management & Graphic Design** - Ciavash Ltd, Sheffield - Contract **2005**

Regularly maintained and updated the company's fully-featured e-commerce website.

Designed the company's corporate identity and regularly participated in business and marketing strategies.

**System Assembly and Network Engineer** - Westway Despatch, London **2004**

Implemented the company's first local area network from design to execution and reduced the costs by building new PCs. It resulted to save the staff time by moving from paper-based ordering and filing systems to online ordering and networked databases and created more business opportunity for the company.

**Trainee Manager** - TOFKAO Advertising Company, City of London **2001**

Managed and engaged in door to door and B2B charity fundraising campaigns

| <b>Freelance experiences</b>   |   |                    |
|--|---|--------------------|
| <b>Website design, development and maintenance</b>   |   |                    |
| <a href="http://www.intheconsultingroom.com">www.intheconsultingroom.com</a>   | Jane Haynes Ltd – Central London          | <b>2008</b>        |
| <a href="http://www.dariuskarimi.com/preview/careangels">www.dariuskarimi.com/preview/careangels</a>   | Care Angels International Ltd - London    | <b>2007</b>        |
| <a href="http://www.gappractice.org.uk/MAIN/main.htm">http://www.gappractice.org.uk/MAIN/main.htm</a>  | Group Analytic Practice, Central London   | <b>2006</b>        |
| <a href="http://www.thefrenchholidayhome.com/">www.thefrenchholidayhome.com/</a>   | French Holiday Home                       | <b>2005</b>        |
| <p>Different website projects included:<br/>           Complete website development, layout design, web graphical design, and corporate design.<br/>           On going e-marketing, website maintenance and updates.<br/>           XHTML Strict/Transitional, table less CSS layout, high level of usability with W3C web standards.</p>   |   |                    |
| <b>Website design and development</b>  |   |                    |
| <a href="http://www.elsenhamhouse.co.uk">www.elsenhamhouse.co.uk</a>   | Elsenham House residential home - Norfolk | <b>2007</b>        |
| <a href="http://nimby.tv/glass">nimby.tv/glass</a> - <a href="http://nimby.tv/flowers">nimby.tv/flowers</a>  | Espresso Animation – London West end      | <b>2007</b>        |
| <a href="http://www.aztecamedia.co.uk">www.aztecamedia.co.uk</a>   | Azteca Media Ltd, London                  | <b>2006</b>        |
| <p>Different website projects included:<br/>           Joint web development and web graphic design project. Layout design, CSS photo Album and menu.<br/>           XHTML Strict/Transitional and table less CSS layout.</p>  |   |                    |
| <b>Book typeset and cover designer</b> - Jane Haynes Ltd, London <b>2006</b>   |   |                    |
| <a href="http://www.amazon.co.uk/Who-That-Can-Tell-Psychotherapist/dp/0955057981/">www.amazon.co.uk/Who-That-Can-Tell-Psychotherapist/dp/0955057981/</a>   |   |                    |
| Typeset and cover design for the book 'who is it that can tell me who I am' by Jane Haynes.  |   |                    |
| Nominated for International PEN's prize for literary biographies 2007,   |   |                    |
| Current Amazon.co.uk Sales Rank: 256,747. ISBN: 978-0-9550579-8-4  |   |                    |
| <b>Website design, development and maintenance - Private lessons</b>   |   |                    |
| <a href="http://www.billmorris.info">www.billmorris.info</a>   | Lord Morris of Handsworth                 | <b>2006</b>        |
| <a href="http://www.johnhaynesphotography.com">www.johnhaynesphotography.com</a>   | John Haynes Photography, London           | <b>2005 - 2008</b> |
| <p>Personal website for Lord Bill Morris Ex-General Secretary of the Transport and General Workers Union<br/>           Joint website development, layout design, web graphical design.<br/>           Personal web content authoring lessons to the Lord and his partner Eileen Ware.<br/>           XHTML Transitional and CSS, JavaScript, high level of usability.<br/>           Flash elements Updates and upgrades for John Haynes' website<br/>           Holding Private lessons for John Haynes, Famous UK photographer on digital image manipulation and how to convert to digital photography.</p> |   |                    |
| <b>Website design and development</b> - Jane Hynes Ltd <b>2005</b>   |   |                    |
| <a href="http://www.janehaynes-ebook.com">www.janehaynes-ebook.com</a>   |   |                    |
| <p>Complete Dynamic website development, layout design, web graphical design, and corporate design.<br/>           Online e-book with dynamic features such as advance navigation through the book, user login and Registration, Payment system, limited free membership area, Last visited page hint and other dynamic features.<br/>           ASP.Net, MSDB, HTML, CSS, JavaScript.</p>   |   |                    |
| <b>Qualifications</b>  |   |                    |
| <b>Post Graduate Certificate:</b> Business Systems Analysis and Design - City University, UK <b>2006 - 2007</b>  |   |                    |
| Databases: Relational Algebra, SQL, PHP, XML – Project Score: %83, Exam: Due in April 08   |   |                    |
| E-commerce: HTML, PHP, MySql – Project Score: %80, Exam: Due in April 08   |   |                    |
| Practical Systems Analysis: Total Score: %68   |   |                    |
| Research Strategies: Total Score: %61  |   |                    |
| <b>BTEC Higher National Certificate Multimedia</b> - Westminster Kingsway College, London <b>2003 – 2004</b>   |   |                    |
| Web Authoring, digital image manipulation, video sound editing and 3D Design modules – Grade: Distinction  |   |                    |
| Identity Project module – Grade: Pass  |   |                    |
| Final Project; Web Project management – Grade: Merit   |   |                    |
| Designed logo nominated for Channel 4, <i>4 Thought</i> logo competition.  |   |                    |
| Studied towards <b>BSc Industrial Engineering</b> - Azad University, Iran <b>1995 – 1999</b>   |   |                    |
| Studied three years towards Industrial Engineering degree programme  |   |                    |